

USN

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|

06AL61

Sixth Semester B.E. Degree Examination, June/July 2016
Management & Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART - A

- 1 a. Define management. Explain the functions of management. (10 Marks)
b. What is the scope of management? (05 Marks)
c. Bring out the differences between management and administration. (05 Marks)
- 2 a. Briefly explain the important steps in planning. (10 Marks)
b. Differentiate between strategic planning is tactical planning. (05 Marks)
c. What are major drawbacks of planning? (05 Marks)
- 3 a. Define organization. Explain the purpose at an organisation. (05 Marks)
b. Explain MBO and MBE in detail. (10 Marks)
c. Define staffing and what are the functions of staffing? (05 Marks)
- 4 a. Explain any two types of coordination techniques. (05 Marks)
b. State and explain the steps involved in the controlling process. (05 Marks)
c. Explain Maslow's theory of motivation. (10 Marks)

PART - B

- 5 a. Define Entrepreneur. What are the characteristics of an Entrepreneur? (06 Marks)
b. Explain the functions of an Entrepreneur. (06 Marks)
c. Explain the stages in entrepreneurial process. (08 Marks)
- 6 a. What are the steps involved in starting a small scale industry? (10 Marks)
b. Define SSI. Enumerate various objectives of SSI. (10 Marks)
- 7 a. Explain : (10 Marks)
i) TECKSON
ii) KSFC. (10 Marks)
b. Explain objectives and functions of DIC and KIADB. (10 Marks)
- 8 a. Explain the guidelines given by planning commission to formulate a project report. (10 Marks)
b. What is meaning of project? State and explain classification of project. (10 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.